

MSc in Restaurant and Hotel Business (scientific-pedagogical track – 2 years)



PROGRAM DETAILS AND CURRICULUM

Specific course requirements for the MSc in Restaurant and Hotel Business program are as follows:

Courses	Credits (ECTS)
Scientific-pedagogical core	22
Specialization courses	46
Internship and research	52
Total	120



Scientific-pedagogical core

Courses	Credits (ECTS)
History and philosophy of science	4
High school pedagogy	3
English	5
Management psychology	5
Research Methods	5
Total	22



Specialization courses

Courses	Credits (ECTS)
Financial management in tourism and hospitality	5
Strategic marketing in tourism and hospitality	5
Organizational strategy of tourism and hospitality	6
Tourism and hospitality products concepts	6
Service quality management in tourism and hospitality	6
Lux management in tourism and hospitality	6
Operations management in tourism and hospitality	6
Technology and innovations in tourism and hospitality	6
Total	46



Internship and research

Courses	Credits (ECTS)
Internship	16
<i>Pedagogical internship</i>	3
<i>Research internship</i>	13
Research	24
Thesis and thesis defense	12
Total	52