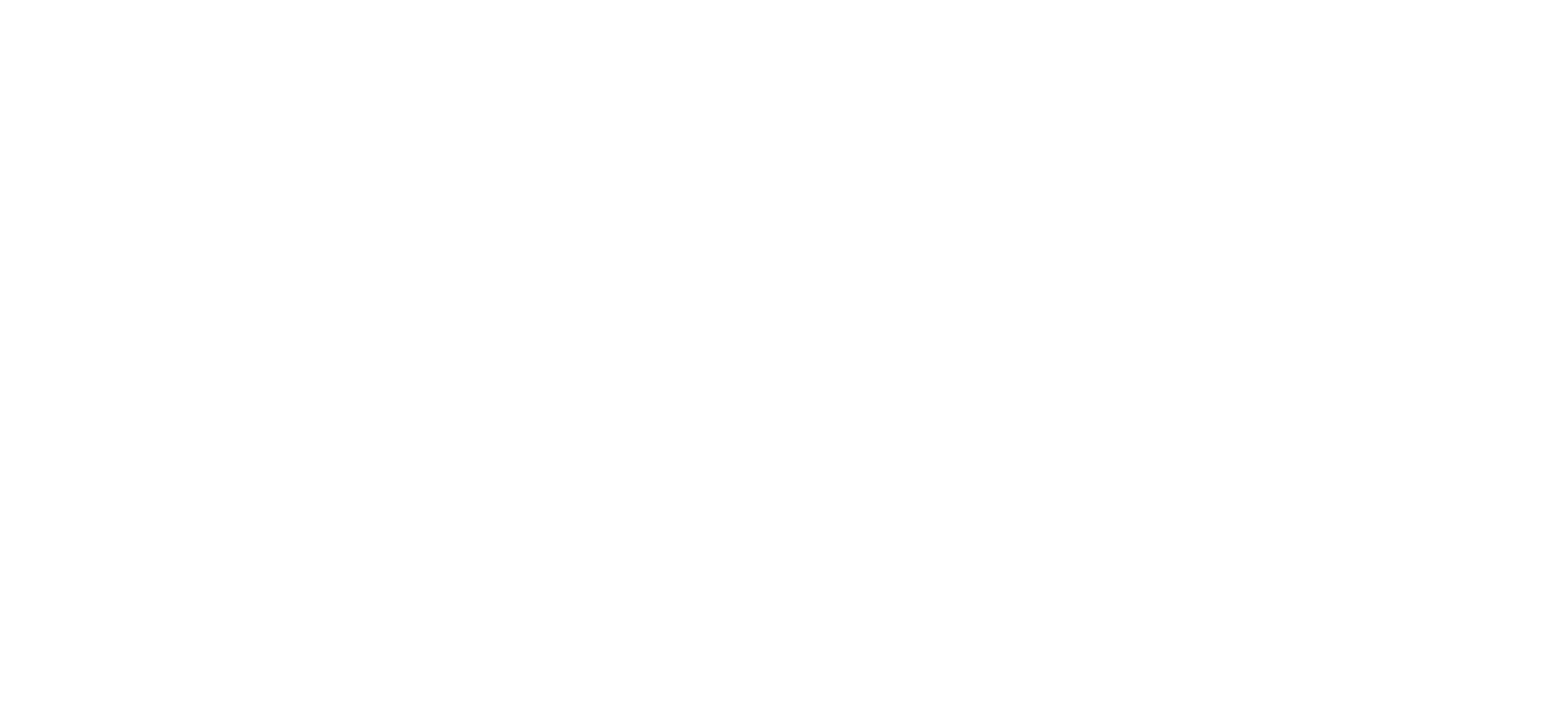
**MSc in Tourism and Hospitality**



**(scientific-pedagogical track – 2 years)**

**PROGRAM DETAILS AND CURRICULUM**

Specific course requirements for the MA in Tourism and Hospitality program are as follows:

|  |  |
| --- | --- |
| **Courses** | **Credits (ECTS)** |
| Scientific-pedagogical core | 22 |
| Specialization courses | 46 |
| Internship and research | 52 |
| **Total** | **120** |

**Scientific-pedagogical core**

|  |  |
| --- | --- |
| **Courses** | **Credits (ECTS)** |
| History and philosophy of science | 4 |
| High school pedagogy | 3 |
| English | 5 |
| Management psychology | 5 |
| Research Methods | 5 |
| **Total** | **22** |

**** Specialization courses

|  |  |
| --- | --- |
| **Courses** | **Credits (ECTS)** |
| Financial management in tourism and hospitality | 5 |
| Strategic marketing in tourism and hospitality | 5 |
| Organizational strategy of tourism and hospitality | 6 |
| Tourism and hospitality products concepts | 6 |
| Service quality management in tourism and hospitality | 6 |
| Lux management in tourism and hospitality | 6 |
| Operations management in tourism and hospitality | 6 |
| Technology and innovations in tourism and hospitality | 6 |
| **Total** | **46** |

**Internship and research**

|  |  |
| --- | --- |
| **Courses** | **Credits (ECTS)** |
| Internship | 16 |
| *Pedagogical internship* | *3* |
| *Research internship* | *13* |
| Research | 24 |
| Thesis and thesis defense | 12 |
| **Total** | **52** |